

# Leveraging Cloud Computing

## A 1099Partners Workshop



### Benefits

- + Access to experts without the expense and commitment of a traditional consulting engagement or full-time employment.
- + Execution-oriented focus.
- + Workshops are customized to specific client needs.
- + Access to experts for follow on work, supervision, or implementation.
- + Deliverables are client intellectual property.

### 1099Partners Cloud Computing Workshop

This workshop identifies the investments that need to be made in terms of time, personnel, infrastructure, marketing and other activities if a company wants to build a successful Cloud Services business. The session also includes a business and strategic overview of Cloud Computing specific to the client. A deliverable could include a financial business model that reflects expected revenues, costs and cash flows or alternatively a technology/infrastructure roadmap.

Alternatively, Enterprises can gain insight into what is required to transition specific applications or subsegments of their business into the Cloud Computing environment.

This workshop is led by a former CEO of a Cloud Computing company.

### About 1099Partners

1099Partners is a consortium of technology executives who have either transitioned from five day corporate roles or successfully exited from emerging technology firms. They are not "between job" consultants but individuals who are hands-on, execution-oriented personnel who wish to stay engaged with firms on a project basis. Access to the team is without employment commitments, complicated or expensive sourcing arrangements, or full time obligations such as benefits. Each 1099 individual Partner leads workshops in their area of expertise, can serve as interim staff, or provide network or local geographic personnel access for clients. Our executives provide expertise in either strategy sessions such as diligence, or serve in execution roles such as business development, sales, finance, marketing and similar functional needs.

### Other Popular 1099Partners Workshop Topics

- Bio-Engineering: IP regulatory challenges and partnerships
- Software/Hardware: Go-To-Market audit and strategic assessment
- M&A: Considerations for technology resellers
- Digital Strategy and Audit: Interactive health and competitive position
- Mainframe Negotiations: Alternatives for hardware and support
- Oracle/Sun:® Enterprise alternatives
- IP Code Review: Addressing current M&A standards
- State and Local Government: Business Leverage

These workshops range from 1-2 days and can be delivered on-site or interactively.

**For a complete listing of current offerings and expertise domains, or for more information, please email us today at [info@1099partners.com](mailto:info@1099partners.com).**

